

2025 Wheelchair Softball World Series

Home of the Rolling Twins

Allina Health
COURAGE KENNY
REHABILITATION
INSTITUTE

Hosted by Courage Kenny Rehabilitation Institute - Adaptive Sports & Recreation

August 14-16, 2025

Location: Mall of America Fields in Bloomington, MN

Courage Kenny Rehabilitation Institute is excited to host the **2025 USA International Wheelchair Softball World Series (IWSWS)** August 14-16, 2025 at Mall of America Fields in Bloomington, Minnesota. The Minnesota Rolling Twins, reigning 2024 National Champions, are eager to defend the National Title in their home state. Courage Kenny has enjoyed a long and successful history in wheelchair softball, boasting an impressive 22 National Championships over the years.

The tournament is expected to be a lively, competitive event showcasing 16-20 wheelchair softball teams from around the world. Over 300+ athletes playing in more than 70 games along with their friends and families will be traveling to the Twin Cities. This event provides a unique opportunity for businesses to showcase their support and reach a diverse national and local audience.

About Wheelchair Softball

Wheelchair softball has been a dynamic and exciting sport in the United States for over 50 years. It provides a platform for individuals of all abilities to showcase their athletic skills and pursue competitive triumphs, embodying inclusivity and inspiration.

Participants from diverse backgrounds practice weekly and compete in summer tournaments, all aiming for a national championship. The sport's adaptation to wheelchair use, including playing on parking lots, highlights the community's ingenuity and adaptability. Athletes with various disabilities, such as amputations, spinal cord injuries, cerebral palsy, spina bifida, congenital disabilities, and trauma injuries, contribute to the sport's inclusive and motivating spirit.

About Courage Kenny Rehabilitation Institute

As a leader in rehabilitation care, Courage Kenny annually serves more than 125,000 people of all ages who have a broad range of disabilities and complex health conditions. Courage Kenny focuses on the whole person to ensure individuals get the services they need, in the right setting and at the right time. From acute rehabilitation and inpatient care to award-winning, client-centered outpatient programs and community services—including more than 30 adaptive sports and recreation opportunities—Courage Kenny provides lifelong support. The Allina Health Foundation is the fundraising arm for all Allina Health program and services including Courage Kenny Rehabilitation Institute's adaptive sports and recreation programs.





Help us hit it out of the park!

Courage Kenny is seeking sponsorship support for the 2025 International Wheelchair Softball World Series to help cover the \$75,000 needed to host the tournament. Expenses include facility rental, umpire fees, equipment, bathrooms, awards, and more. Sponsorship levels offer various advertising and publicity opportunities, along with tax benefits.

Sponsorships are crucial for creating a memorable experience for athletes and the community. Don't miss this unique opportunity to be part of this remarkable event. [Submit your sponsorship today!](#)

Sponsorship levels

Additional in-kind sponsorship opportunities available – contact us for more information

	GRAND SLAM \$20,000	HOME RUN \$10,000	TRIPLE \$5,000	DOUBLE \$2,500	SINGLE \$1,000
Inclusion in media releases	Presenting Sponsor				
Logo in CKRI Sports and Recreation Monthly Newsletter (for 12 months)	X				
Recognition in event communications	Logo	Name only			
Opportunity to present branded gift to athletes & volunteers	X	X	X		
Table at Vendor Village	Premier location	Premier location	X	X	
Recognition on event website	Prominent logo placement	Logo	Name only	Name only	Name only
Onsite recognition and signage	Provided by Host	Provided by Host	Provided by Sponsor	Provided by Sponsor	Provided by Sponsor
Dedicated social post on all channels before event	3 posts	2 posts	1 post	Mention in sponsor post	Mention in sponsor post
Ad in 2025 USA World Series Electronic & Print Program Souvenir	Full page, full-color ad and logo & Cover + logo on sponsor page	1/2 page full-color ad + logo on sponsor page	¼ page ad + logo on sponsor page	Logo on Sponsor page	Name only

Become a sponsor today!

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Contact
Please contact Megan Welty at megan.welty@allina.com or 612-775-2280 if have any questions regarding sponsorships or ideas on ways you would like to be involved.