

## KEY STRATEGIC CONSIDERATIONS

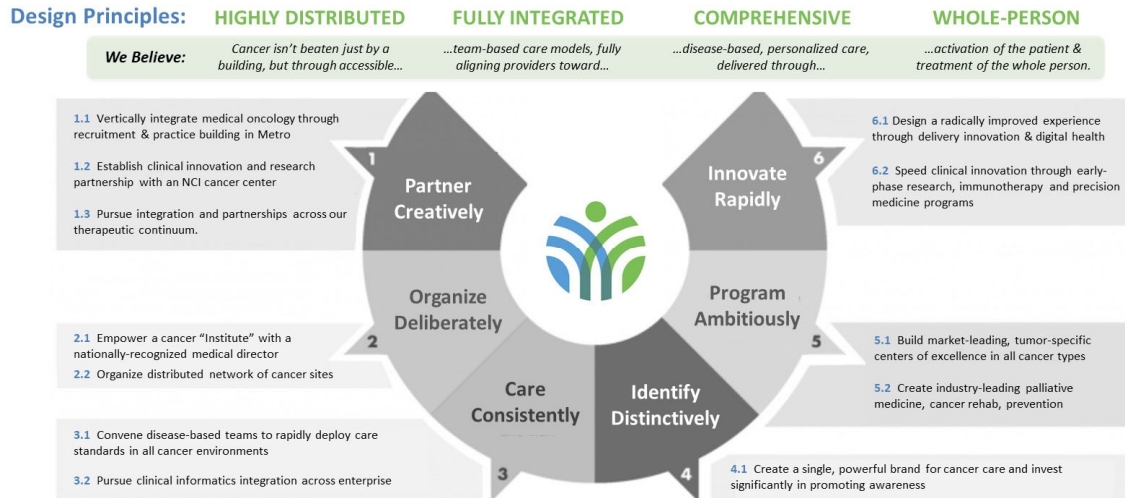
- ▶ **Prioritize** growth opportunities in the context of meeting organizations commitment to serving communities needs.
- ▶ **Establish** a vision and identify core differentiators by creating clarity of program multidisciplinary and integrative capabilities.
- ▶ **Consider** comprehensive infrastructure when developing service offerings (eg, right patient, right location).
- ▶ **Evaluate** therapy capabilities to treat patient population with emerging new therapeutics and technology.
- ▶ **Pursue** innovative care and business models that can be efficiently leveraged through value-based.
- ▶ **Redesign** the work, workflows and teams to adapt to current workforce constraints.

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## AHCI MILESTONES AND STRATEGY

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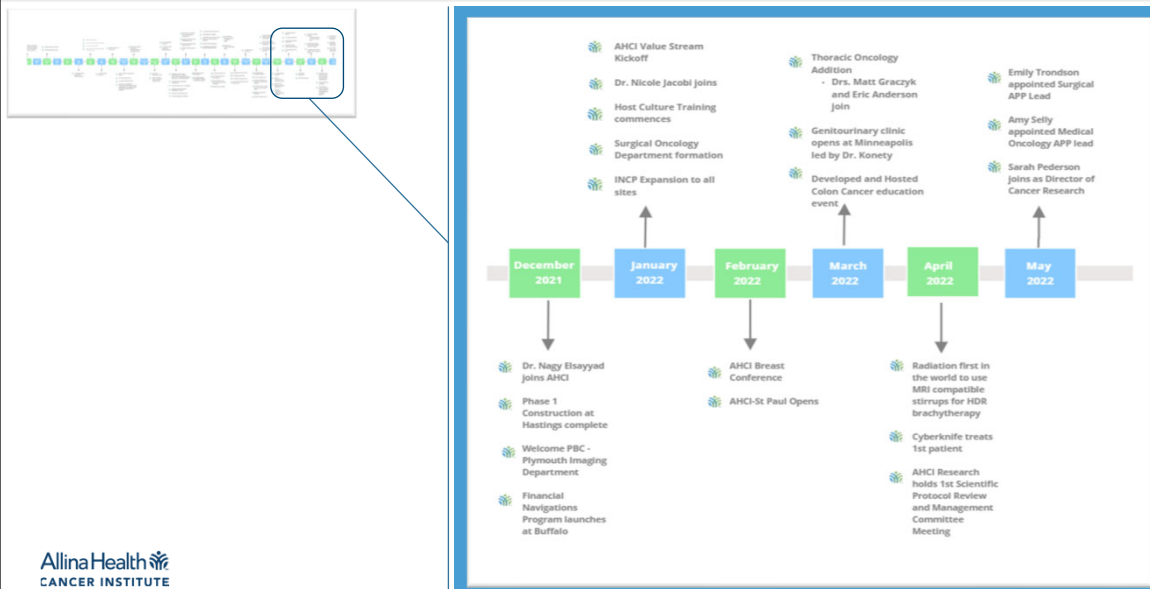


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## AHCI MILESTONES: ON OUR THIRD YEAR OF GROWTH



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## WHY IT ALL MATTERS? AHCI FRAMEWORK DESIGN

### SERVICE LINE FRAMEWORK



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#### QUALITY

- Evaluate therapy capabilities to treat patient population with emerging new therapeutics.
- Establish clinical and performance benchmarks (eg, time to treat, clinical outcomes).

#### GROWTH

- Consider comprehensive infrastructure when developing service offerings (eg, right patient, right location).
- Assess System of CARE by tumor type, creating clarity of program multidisciplinary and integrative capabilities.

#### OPERATION

- Redesign the work, workflows and teams to adapt to current workforce constraints.
- Pursue innovative care and business models that can be efficiently leveraged through value-based vertical.

#### INNOVATION/RESEARCH

- Identify opportunities to broaden clinical trials to an expanded cancer population through technology and process design.
- Establish an emerging-technology acquisition assessment plan supporting clinical and service offering relevance.

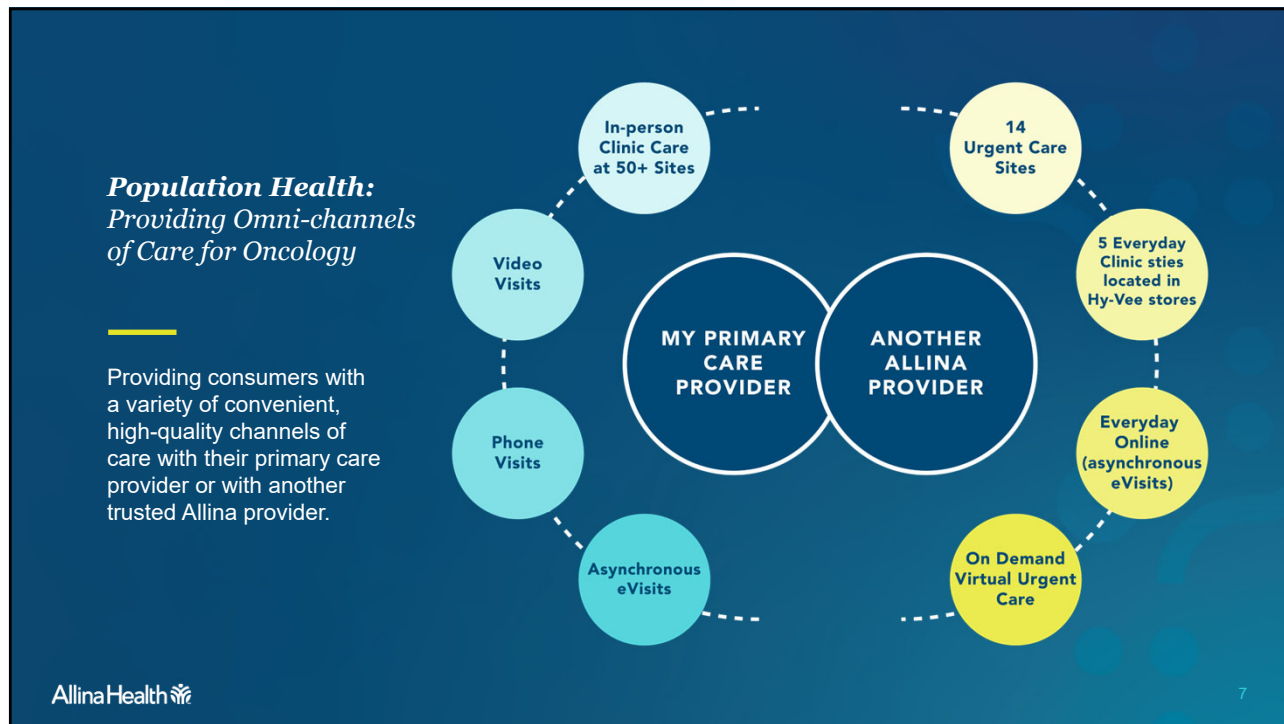
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## POPULATION HEALTH STRATEGY IMPERATIVE

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## AHCI Population Health Strategy – 5 -year focus areas

- ED avoidance
- Clinical pathways
  - Medical oncology
  - Radiation oncology
  - Surgical oncology
- Infusion
- Home Hospital Program Alignment
- Lung cancer screening
- Serious illness conversations

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## AHCI THEMES IN 5-YEAR BLUEPRINT GOALS

**AHCI Submitted 40 initiatives mapped to Allina Health System Strategic Areas;** Invest in our people & culture (13), Transform our Business to Deliver greater value (15), Strengthen the consumer experience with integrated care and innovation(12)

- Solidify oncology consumer strategy by creating a well-coordinated offering for all cancer patients through highly integrated staff, services and ancillary support
- Expand program and tumor-specific offerings to include advanced treatment approaches and technologies as well as innovative offerings such as immunotherapies
- Improve access and amplify care equity by offering convenient, cost-effective and targeted screening and diagnostic testing
- View forthcoming payment models as an opportunity to collect data, identify areas for cost reduction, improve patient experience and develop care team with strong integration
- Elevate existing (virtual and patient resource hubs) and explore new uses of digital health to differentiate our services in the marketplace

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## 2023 AHCI CHAIN-LINK GOALS

### Quality

- ❑ CoC Integrated Cancer Network Program Expansion
- ❑ ASCO-QOPI (Quality Oncology Practice Initiative) Certification
- ❑ Health Equity Steering Cmte & project expansion
- ❑ ASTRO-APEX Accreditation (RO)

### People

- ❑ Oncology nursing certification training
- ❑ Advancement of Oncology Nursing Leadership Council
- ❑ Phase II Physician, Management and Caregiver Recruitment
- ❑ AHCI Cancer Symposium

### Finance

- ❑ Clinical Pathways Tool Adoption
- ❑ Lean Taas Infusion Software Implementation
- ❑ BMT/CART-T Program Addition
- ❑ Home Health Pilot Project (Value based metric)



### Experience

- ❑ Kickoff of the multidisciplinary, tumor specific clinics
  - ❑ Head & Neck
  - ❑ Melanoma
  - ❑ Thoracic
- ❑ Precision Medicine Taskforce – Phase II
- ❑ Redesign and Growth of Lung Cancer Screening Program
- ❑ ANW- WestHealth and Lakeville MO Expansion
- ❑ Northwest Alliance Oncology partnership
- ❑ Host Culture – Phase II
- ❑ Mobile Screening Expansion

### Results & Communications

- ❑ Approval of revised 5-Year Strategy Blueprint
- ❑ Population Health Metrics and Dashboard
- ❑ Serious Illness Conversations

### Brand Equity

- ❑ Patient Financial Navigation Pilot and Expansion
- ❑ Oncology Marketing Committee with committed Campaign
- ❑ Allina Website & digital resource expansion
- ❑ Community Events and Sponsorships
- ❑ AHCI Branding, including phase III marketing campaign

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## EXAMPLE: MOBILE CANCER SCREENING

- With goal of 2Q23, the AHCI van will provide early breast cancer detection services to women all over the greater region. The self-contained vans travel to the location, providing rural communities and underserved populations in our metro with state-of-the-art digital mammography and other cancer screening services. The van is staffed with experienced board-certified technologists who perform the imaging on board. Our dedicated radiologists will then read the imaging from one of our AHCI Locations.



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## THANK YOU

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